



The New Orleans  
**Tribune**  
*the right paper at the right time*



## **DIGITAL ADVERTISING:**

### **ONE-TIME E-BLASTS**

The New Orleans Tribune offers an e-blast service that reaches our dedicated e-mail subscribers with targeted messages, advertising, news and information. E-blast content is exclusive, which means your message does not compete with any other ads or information. The rate for a one-time e-blast is \$350.00.

### **DIGITAL ADVERTISING PACKAGES:**

We also offer digital advertising packages, which provide online exposure through our websites and other digital platforms for the duration of one month.

#### **DIGITAL PACKAGE 1: \$300**

One banner ad on all of our websites for one month

#### **DIGITAL PACKAGE 2: \$600**

One banner ad and one block ad to run on all of our websites for one month, plus one exclusive e-blast

#### **DIGITAL PACKAGE 3: \$850**

One banner ad, one block ad on all of our websites for one month, plus two exclusive e-blasts

#### **DIGITAL PACKAGE 4: \$1200**

One banner ad, one block ad on all of our websites for one month, plus four exclusive e-blasts

The New Orleans  
**Tribune**

**CELEBRATING**  
**30**  
**years**

**YOUR AD HERE**  
**SIZE: 550 X 778**

For more information, contact our advertising department at 504-945-0772.